

University of Pretoria Yearbook 2018

Data analytics and visualisation 880 (TRG 880)

Qualification	Postgraduate
Faculty	Faculty of Natural and Agricultural Sciences
Module credits	20.00
Programmes	MCom Mathematical Statistics (Coursework) MCom Statistics (Coursework) MSc Mathematical Statistics (Coursework)
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Module is presented in English
Department	Statistics
Period of presentation	Semester 1 or Semester 2

Module content

Regression introduction: Simple and multiple regression. Multicollinearity, Heteroscedasticity, Ridge regression. Logistic regression: Estimation, inference and applications. Non Linear regression: Estimation, inference and applications. Text mining: Topic modelling with applications. Survival regression: Survival models applied in regression. Regression extensions: CART, MARS and Conjoint analysis.

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